

**19th World Multiconference on
Systemics, Cybernetics and Informatics**

Session's Best Paper Award

Session: Towards Business Sophistication and Sustainability

presented to

Anna Ivirina, Elena Parfenova and Elena Shurkina

for the paper entitled

Reducing Uncertainty: Implementation of Heisenberg Principle to Measure
Company Performance



Nagib C. Callaos
General Chair
WMSCI 2015

July 15th, 2015
Orlando, Florida, USA



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Organizing Committee Chair
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Certificate of Participation

This is to certify that

Anna Ivirina

attended the

**19th World Multiconference on
Systemics, Cybernetics and Informatics**

held in Orlando, Florida, USA, on July 12-15, 2015

and participated with the paper entitled

Reducing Uncertainty: Implementation of Heisenberg Principle to Measure
Company Performance



International Institute of
Informatics and Systemics

Nagib C. Callaos
IIS President

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Social Business in Emerging Economy of Networks



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